

**Among survey participants, 47% believed that their most recently earned certification played a role in them getting a raise.**

Certification Magazine's 2009 Salary Survey



### CIW Web Foundations Associate Series

The CIW Web Foundations Associate series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses — Internet Business Associate, Site Development Associate and Network Technology Associate — have mastered more than mere digital literacy skills: They have a unique understanding of Internet business, data networking and Web site design.

### CIW Internet Business Associate

Internet Business Associate prepares students to work effectively in today's business environment. In this course, students will learn about the tasks involved in various Information Technology (IT) job roles, and they will learn the foundational skills and technologies used in business. Topics include:

- Job-readiness business skills
- Project management
- Social networking - wikis, folksonomies, Webcasting, blogging and podcasting
- Web conferencing software
- SEO - Search Engine Optimization
- FTP and Secure Shell
- Internet security



### Related Jobs and Careers

Professionals in all industries can benefit from the CIW Internet Business Associate course and/or certification:

- IT Professionals
- Healthcare Professionals
- Legal Professionals
- Marketing Professionals
- Graphic Artists
- Business Professionals

### Typical Time to Teach

The CIW Internet Business Associate course can be taught in a number of environments and therefore the time to teach it can vary. Some typical time frames:

Secondary	one semester or less
Higher Education	four to six weeks
Training Providers	two to four days

### Certification Exams

To earn the CIW Internet Business Associate certification, individuals must pass 1 exam:

**CIW Internet Business Associate exam (1D0-51A)**  
30 questions | 30 minutes

### CIW Program Overview

CIW (Certified Internet Web Professional) is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.