



Internet Business Associate Instructor-led Kit Components

Kit Options

We offer the CIW Instructor-led Kits for purchase in bundles with the following components:

Instructor Guide:

- Courseware
- Pre-Assessment
- Movie Clips
- Online Exercises
- Course Mastery
- Hands-On Labs
- Supplemental Materials*
- Practice Exams
- Certification Exam Voucher**

Student Guide:

- Courseware
- Pre-Assessment
- Movie Clips
- Online Exercises
- Course Mastery
- Hands-On Labs
- Supplemental Materials*
- Practice Exams
- Certification Exam Voucher**

Academic Student Guide

- Courseware
- Pre-Assessment
- Movie Clips
- Online Exercises
- Course Mastery
- Hands-On Labs
- Supplemental Materials*
- Practice Exams
- Certification Exam Voucher**

*Supplemental Materials differ between the kits as explained below

**Each kit can be purchased with or without the Certification Exam Voucher

CIW Courseware

The Official CIW Curriculum coursebook includes narrative instruction, technical term definitions, exam objective callouts, hands-on labs, study and assessment resources, application projects and real-world case studies. The CIW courseware is designed for various classroom environments: academic and learning center/corporate. Coursebooks are available in both instructor and student versions. You can choose CIW courseware in printed format or electronic format (PDF).

CIW Pre-Assessment (online)

We offer an online pre-assessment test that mirrors the number of questions and distribution of exam objectives covered on the high-stakes CIW certification exam. The CIW Pre-Assessment helps students determine their existing skill levels and their preparedness to take the CIW training courses. It also helps identify knowledge areas in which students need to focus their studies in order to pass the certification exam.

The CIW Pre-Assessment allows students to:

- Practice time management, because the test's time limit mirrors the certification exam's time limit
- Exit the test at any time (they must start over on their next attempt)
- Skip a question, flag it for review and return to it later
- Review all answers before getting the final score
- See which questions they missed, with correct answers and explanations
- Repeat the test as many times as needed within the subscription period
- See their scores in My Progress at the top of the page

CIW Movies (online)

CIW courses offer movie clips that provide supplementary instruction in a multimedia format, and enhance the coursebook narrative and labs. However, movie content does not comprehensively address CIW certification exam objectives and is not intended to replace coursebook content.

CIW Online Exercises

These interactive activities are instructional supplements to the official print and online books, designed to offer a blended-learning approach. Mapped directly to the Official CIW Courseware, the CIW Online Exercises enable you to review important concepts from the CIW course and measure your proficiency on content relevant to the CIW certification exams.

CIW Online Exercises challenge you with a wide range of activities that all provide immediate feedback, including:

- Glossary flashcards
- Matching exercises
- Fill-in-the-blank exercises
- Crossword puzzles
- True/false questions

CIW Course Mastery (online)

CIW Course Mastery questions are designed to assess your knowledge of the concepts, skills and best practices of Web technology taught in the Official CIW Courseware. The CIW Course Mastery questions assess lesson knowledge, reinforce classroom learning and enhance instruction. This online review program contains multiple-choice questions that cover CIW courseware content lesson by lesson. The Course Mastery program is based on a unique method that maximizes knowledge retention.

CIW Supplemental Materials (online)*

For each CIW course we provide supplemental materials, some of which are required for coursework and some of which are optional but of interest for further study.

These materials include:

Instructor Online Supplemental Materials (Academic, Learning Center/Corporate)

- Example syllabi for 10-week and 16-week instruction periods
- Example Implementation Table for Learning Center/Corporate accelerated pace
- Slide presentation for the CIW course
- Files used to perform many of the labs in the coursebook, when appropriate
- Completed lab files, when appropriate
- Answers to Pre-Assessment, Labs, Lesson Reviews, Activities, Optional Labs and Lesson Quizzes in the book
- Handout versions of all Pre-Assessment, Labs, Lesson Reviews, Activities, Optional Labs and Lesson Quizzes

- Appendix listing the CIW certification exam objectives and location in the coursebook.

Student Online Supplemental Materials (Learning Center/Corporate)

- Files used to perform many of the labs in the coursebook, when appropriate
- Completed lab files, when appropriate
- Answers to Pre-Assessment, Labs, Lesson Reviews, Activities, Optional Labs and Lesson Quizzes in the book
- Handout versions of all Pre-Assessment, Labs, Lesson Reviews, Activities, Optional Labs and Lesson Quizzes
- Appendix listing the CIW certification exam objectives and location in the coursebook.

Academic Student Online Supplemental Materials (Academic)

- Files used to perform many of the labs in the coursebook, when appropriate
- Handout versions of all Pre-Assessment, Labs, Lesson Reviews, Activities, Optional Labs and Lesson Quizzes
- Appendix listing the CIW certification exam objectives and location in the coursebook.

CIW Practice Exams (online)

The CIW Practice Exams consist of a variety of tests designed to assess the students' knowledge of specific exam objectives.

CIW Practice Exams consist of the following:

- Objective Reviews and Quizzes — We provide one Review and one Quiz for each CIW exam objective. Each Review and Quiz consists of a collection of randomly selected questions. The Objective Reviews allow students to check their answers while taking the test.
- Practice Exams — Each of these time-limited tests consist of a random selection of questions covering all learning objectives. The Practice Exams most closely simulate the experience of taking the high-stakes certification exam.

CIW Exam Voucher

Each CIW exam voucher is good for one take of the high-stakes CIW certification exam. There are a variety of exam delivery methods

- CIW Certification Testing Center (CTC)
- Pearson VUE Testing Center

Note: You can purchase CIW Internet Business Associate Instructor-Led kit with or without a CIW Exam voucher.