



Internet Business Associate Self-Study Kit Components

Kit Options

We offer the CIW Self-Study Kit for purchase in bundles with the following components:

Option 1:

- Courseware
- Pre-Assessment
- Movie Clips
- Online Exercises
- Course Mastery
- Hands-On Labs
- Supplemental Materials
- Practice Exams
- Exam Study Guide

Option 2:

- Courseware
- Pre-Assessment
- Movie Clips
- Online Exercises
- Course Mastery
- Hands-On Labs
- Supplemental Materials
- Practice Exams
- Exam Study Guide
- Certification Exam Voucher

CIW Courseware

The Official CIW Curriculum coursebook includes narrative instruction, technical term definitions, exam objective callouts, hands-on labs, study and assessment resources, application projects and real-world case studies. You can choose CIW courseware in printed format or electronic format (PDF).

CIW Pre-Assessment (online)

We offer an online pre-assessment test that mirrors the number of questions and distribution of exam objectives covered on the high-stakes CIW certification exam. The CIW Pre-Assessment helps students determine their existing skill levels and their preparedness to take the CIW training courses. It also helps identify knowledge areas in which students need to focus their studies in order to pass the certification exam.

The CIW Pre-Assessment allows students to:

- Practice time management, because the test's time limit mirrors the certification exam's time limit
- Exit the test at any time (they must start over on their next attempt)
- Skip a question, flag it for review and return to it later
- Review all answers before getting the final score
- See which questions they missed, with correct answers and explanations
- Repeat the test as many times as needed within the subscription period
- See their scores in My Progress at the top of the page

CIW Movies (online)

CIW courses offer movie clips that provide supplementary instruction in a multimedia format, and enhance the coursebook narrative and labs. However, movie content does not comprehensively address CIW certification exam objectives and is not intended to replace coursebook content.

CIW Online Exercises

These interactive activities are instructional supplements to the official print and online books, designed to offer a blended-learning approach. Mapped directly to the Official CIW Courseware, the CIW Online Exercises enable you to review important concepts from the CIW Internet Business Associate course and measure your proficiency on content relevant to the CIW Internet Business Associate certification exams.

CIW Online Exercises challenge you with a wide range of activities that all provide immediate feedback, including:

- Glossary flashcards
- Matching exercises
- Fill-in-the-blank exercises
- Crossword puzzles
- True/false questions

CIW Course Mastery (online)

CIW Course Mastery questions are designed to assess your knowledge of the concepts, skills and best practices of Web technology taught in the Official CIW Courseware. The CIW Course Mastery questions assess lesson knowledge, reinforce classroom learning and enhance instruction. This online review program contains multiple-choice questions that cover CIW Internet Business Associate courseware content lesson by lesson. The Course Mastery program is based on a unique method that maximizes knowledge retention.

CIW Supplemental Materials (online)

For each CIW course we provide supplemental materials, some of which are required for coursework and some of which are optional but of interest for further study.

These materials include:

- Lab files required to complete the course labs
- Handouts
- Answers to exercises and quizzes
- Appendixes with related information



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CIW Practice Exams (online)

The CIW Practice Exams consist of a variety of tests designed to assess the students' knowledge of specific exam objectives.

CIW Practice Exams consist of the following:

- Objective Reviews and Quizzes — We provide one Review and one Quiz for each CIW exam objective. Each Review and Quiz consists of a collection of randomly selected questions. The Objective Reviews allow students to check their answers while taking the test.
- Practice Exams — Each of these time-limited tests consist of a random selection of questions covering all learning objectives. The Practice Exams most closely simulate the experience of taking the high-stakes certification exam.

CIW Exam Study Guide

CIW Exam Study Guides provide focused study for individuals preparing to take high-stakes CIW certification exams.

Each CIW Exam Guide features:

- Information about taking CIW certification exams.
- A table listing CIW exam objectives, including knowledge domains and individual exam objectives.
- Enumerated content sections that summarize each exam objective.
- Sample exam questions.

CIW Exam Voucher

Each CIW exam voucher is good for one take of the high-stakes CIW at any Pearson VUE testing center worldwide. VUE is a third party provider of proctored testing environments for high-stakes certification exams. Students can locate testing centers near them by visiting the Pearson VUE site at www.pearsonvue.com/CIW.

Note: You can purchase CIW Internet Business Associate Self-Study kit with or without a CIW Exam voucher.