



CIW Web Foundations Associate Series

The CIW Web Foundations Associate series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses — Internet Business Associate, Site Development Associate and Network Technology Associate — have mastered more than digital literacy skills. They also have a unique understanding of Internet business, data networking and Web site design.

CIW Internet Business Associate

Internet Business Associate prepares students to work effectively in today's business environment. In this course, students will learn about the tasks involved in various Information Technology (IT) job roles, and they will learn the foundational skills and technologies used in business. Topics include:

- Project management and job-readiness skills
- Social networking - wikis, folksonomies, Webcasting, blogging and podcasting
- Cloud computing and mobile devices
- Web conferencing software
- SEO (Search Engine Optimization)
- FTP and Secure Shell
- Online security and safety practices



Related Jobs and Careers

Professionals in all industries can benefit from the CIW Internet Business Associate course and/or certification:

- IT Professionals
- Healthcare Professionals
- Legal Professionals
- Marketing Professionals
- Graphic Artists
- Business Professionals

Typical Time to Teach

The CIW Internet Business Associate course can be taught in a number of environments and therefore the time to teach it can vary. Some typical time frames:

Secondary School	one semester or less
Higher Education	four to six weeks
Training Provider	two to four days



Certification Exams

To earn the CIW Internet Business Associate certification, individuals must pass one exam:

CIW Internet Business Associate exam (1D0-61A)
30 questions | 30 minutes
(available December 1, 2012)

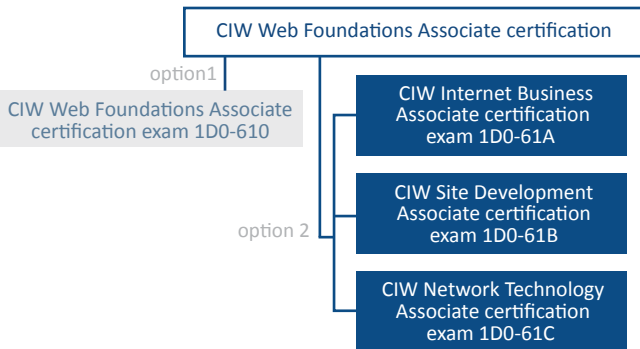
CIW Program Overview

CIW is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.



THE CIW WEB FOUNDATIONS SERIES

This series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses have mastered more than digital literacy skills. They also have a unique understanding of Internet business, data networking and Web site design. This program transforms Internet consumers into producers of Internet-based technologies.



CIW Site Development Associate

The Site Development Associate course teaches essential Web page development skills. Students will learn to develop Web sites using the newest version of Hypertext Markup Language, HTML5. They will learn to write code manually, as well as use graphical user interface (GUI) authoring tools.

Topics include:

- Fundamental Web design with HTML5, CSS and JavaScript
- Hyperlinks, Web forms and tables
- Site design with GUI HTML Editors
- Site design for mobile devices
- Image, audio and video editing
- Web techniques for business
- Search Engine Optimization and Internet marketing
- HTML code validation
- Content formatting with style sheets

Certification Exams

To earn the CIW Site Development Associate certification, individuals must pass one exam:

CIW Site Development Associate exam (1D0-61B)
30 questions | 30 minutes

Typical Time to Teach

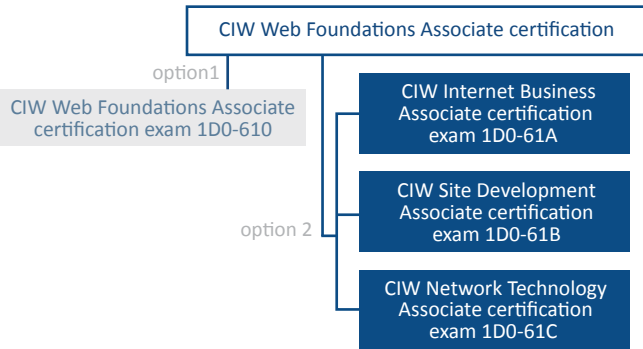
Secondary	one semester or less
Higher Education	four to six weeks
Training Providers	two to four days

RELATED JOBS AND CAREER PATHS



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CIW Site Development Associate

Understanding the fundamentals of networking, Internet protocols and network security is important for professionals who use computer networks. The Network Technology Associate course prepares students for jobs in many business and technology-related careers. This certification proves an individual's mastery of the basics of computing and network administration.

Topics include:

- Networking, wireless and mobile devices
- TCP/IP, SaaS and BYOD
- Internetworking and analytics
- Convergence technologies and virtualization
- Network security and computer forensics

Certification Exams

To earn the CIW Network Technology Associate certification, individuals must pass one exam:

CIW Network Technology Associate exam (1D0-61C)
30 questions | 30 minutes

Typical Time to Teach

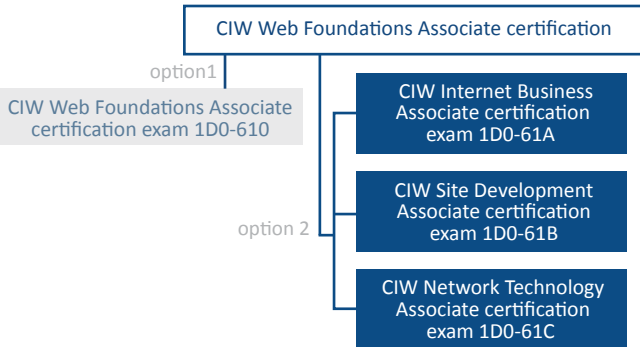
Secondary	one semester or less
Higher Education	four to six weeks
Training Providers	two to four days

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CIW Web Foundations Associate

The culmination of all three Web Foundations courses is the Web Foundations Associate exam. The topics for each of these courses include:

Internet Business Associate

- Cloud computing and mobile devices
- Social networking - wikis, folksonomies, Webcasting, blogging and podcasting
- Web conferencing software
- SEO (Search Engine Optimization)
- FTP and Secure Shell
- Online security and safety practices

Site Development Associate

- Fundamental Web site development
- HTML5, CSS and JavaScript
- Web design for mobile devices
- Site development for business
- Hyperlinks, image techniques and video editing

Network Technology Associate

- Networking, wireless and mobile devices
- TCP/IP, SaaS and BYOD
- Internetworking and analytics
- Convergence technologies and virtualization
- Network security and computer forensics

Typical Time to Teach

Secondary	one semester to one year
Higher Education	eight to twelve weeks
Training Providers	one to two weeks

RELATED JOBS AND CAREER PATHS



CIW Web Foundations Associate Exams

Certification candidates have two ways to earn the CIW Web Foundations Associate certification:

Option 1: Pass one comprehensive exam covering all three courses.

Option 2: Pass three modular exams, each covering one course, and earn three additional subject certifications.

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